

JORGE TITE

📍 Weston, FL 33326
✉ jorgetite@me.com
☎ 954.854.2305
🌐 [Linkedin.com/in/jorgetite/](https://www.linkedin.com/in/jorgetite/)
🌐 www.jorgetite.com

STRENGTHS

- Software as a Service (SaaS)
- Full Development Life Cycle
- Agile Development
- Stakeholder Collaboration
- Technical Documentation
- Project Planning & Management
- Business Intelligence

TECHNICAL SKILLS

- Distributed Architecture
- Cloud Computing (GCP)
- Micro-services
- REST APIs
- DDD, OOD & OOP
- Data Processing Pipelines
- Machine Learning
- Java, PHP, Python, JavaScript

LANGUAGES

- English, fluent
- Spanish, fluent

EDUCATION

Virginia Tech
Master of Science - Information Technology (2018)

Pontificia Universidad Católica Del Ecuador
Bachelor of Science - Computer Engineering Systems

CERTIFICATIONS

SAFe® Practitioner (SP)

PROFESSIONAL PROFILE

Versatile and dynamic software engineer with 10+ years of experience in the full SDLC of SaaS applications. Exceptional leader who builds teams from recruitment and hiring to training and mentoring, delivering consistent results and optimal employee retention. Effective communicator who can work closely with stakeholders and developers alike. Passioned about information technology and how to use it to solve complex business problems.

PROFESSIONAL EXPERIENCE

SproutLoud Media Networks

VP Software Development

2010 - Present

- Hired on as a Software Developer when the company was a small startup with 20 staff, and now the business has grown to ~200 team members.
- Responded to company growth by doubling the overall development staff, both onsite and offsite, to ~50 members; trained staff on platform architecture and utilization; grew staff in new Colombia office; successfully retained a majority of the hired staff members who have grown in their careers and some have moved into leadership roles.
- Navigate effectively between Software Manager and Architect roles, as well as application development to meet client and operational goals. Lead, coach and collaborate with other 5 architects to set the technical vision and standards for the development team.
- Collaborate with product owners in the discovery and definition of business requirements. Translate complex business requirements into technical specifications or user stories to guide project completion.
- Constantly drive initiatives to ensure competitiveness of product within the market; introduced new features that answered client problems and improved current product offerings.
- Designed and implemented a new funds management module in 2015 to improve how brands distributed marketing funds across local channels; incorporated a new architecture of micro-services in the application (a first); allowing the organization to become a leader in the TCMA space.
- Led projects to create reliable and fast data pipelines to ingest data from different service providers and make information available to brands on the platform's value, as well as visibility and results of their marketing efforts.
- Managed BI and reporting projects to help local partners and brands in how they spend their marketing funds; developed a robust set of dashboards and reports for determining ROI.
- Currently leading the modernization and conversion of legacy applications into cloud native services for increased scalability, redundancy and availability.
- Currently leading the design and implementation of a highly flexible and open solutions to enable frictionless integrations between SproutLoud SaaS platform and third party systems deployed on-premise or in the cloud.

Agile Team Lead / Software Developer

2008 - 2010

- Led 7 staff members, including developers, UI, database developers, and QA; focused on the delivery of client-facing, critical components to capture information and manage marketing efforts.
- Spent just under two years to rewrite the application from the ground up; coached the team in object-oriented programming and coding standards; introduced new technologies to the front- and back-end; maintained the product through ongoing improvements and adjustments.
- Integrated the platform with third-party services to process payments, support shipments, and collect data; designed and architected social module, email module, usability, CLI module, API Web-Services, List Fulfillment module and Bulk Data Import modules.
- Maintained and rewrote the main application as a developer to ensure the support of new features.

PREVIOUS ROLES

LatPro, Inc., Web Developer

2004 - 2008

Yage, Software Development Manager

2003 - 2000